



HAIL TO OUR HEROES

2023 GALA

HOST

THE MAYOR OF PICKERING, KEVIN ASHE

DATE

Friday, November 17, 2023
5:30 PM to 12:30 AM

LOCATION

Pickering Casino Resort
888 Durham Live Ave,
Pickering, Ontario

The Pickering Mayor's Gala is one of Durham Region's most anticipated annual events.

This year we will be honouring 500 distinguished guests, including prominent community leaders, and our wonderful corporate supporters! Come celebrate with Mayor Kevin Ashe at his inaugural Gala event which will feature live entertainment, and five-star cuisine in a stunning new venue.

This year, we will be honouring our front-line heroes: police, ambulance, and fire. Proceeds from the Gala will support the Ajax Pickering Hospital, Wounded Warriors Canada, and Royal Canadian Legion branches of Pickering and Clarendon.

COMING TOGETHER...MAKING US STRONGER

Host Bar
Martini Bar
Silent Auction
Live Entertainment
Gourmet Dinner
Dancing

A MESSAGE FROM MAYOR KEVIN ASHE

Dear Friends,

I am writing you with respect to the Pickering Mayor's Gala, which will be held on Friday, November 17, 2023. We have reimagined the Mayor's Gala and will be holding it for the very first time at the electric and exciting Pickering Casino Resort.

The theme for this year's Mayor's Gala is "Hail to the Heroes – a Tribute to our First Responders," which aims to honour the brave men and women who put their lives on the line every day to keep our community safe. This theme is particularly important, given the challenges we have faced over the past few years and the sacrifices made by those who serve on the front lines.

The Pickering Mayor's Gala is Durham Region's signature black-tie charity fundraiser, bringing together our community's leaders and businesses to raise funds for the Ajax Pickering Hospital and other worthy charities. This year, in addition to raising funds for mental health programs at the hospital, we will be supporting Wounded Warriors Canada and our local branches of The Royal Canadian Legion.

As business leaders in our community, your ongoing support has been essential to the success of this event year over year. Your generosity and commitment to our community have been integral to our growth and development, and we hope that you will continue to be a vital part of our progress.

That said, we invite and welcome new sponsors to discover the energy and excitement of the Pickering Mayor's Gala as a way to connect with the vibrant and caring community that we have partnered with and supported for two decades.

Attached is a sponsorship package that outlines the various levels of support and benefits available to you. Your continued commitment is greatly appreciated and will help make a difference in the lives of those in our community who need it most.

This year's Mayor's Gala will seek to capture the energy and excitement that our city is becoming renowned for. We are working hard to create an unforgettable and dynamic experience for all our guests, and we would be honoured to have your support.

Sincerely,
Mayor Kevin Ashe

A MESSAGE FROM CHAIR KIM

With a new Mayor for the City of Pickering, a new organizing committee and a new location, I am thrilled to be this year's Gala Chair. I am eagerly looking forward to welcoming our community to the most anticipated event of the year, the 2023 Pickering Mayor's Gala.

The theme for this year's gala is "Hail to Our Heroes – A Tribute to First Responders." We are celebrating our fire, ambulance and police men and women and everything they do for our community.

The proceeds raised from the gala will support Ajax Pickering Hospital, specifically mental health services as well as Wounded Warriors Canada, and the Pickering and Claremont Legions.

With the generosity and leadership from sponsors, donors and our volunteer organizing committee, we hope to raise a record-breaking amount to give back to our wonderful community.

We have been blessed by the support of returning sponsors, and we are excited to welcome new sponsors to this year's event. We sincerely thank you for your generosity towards our community.

We look forward to seeing you at the 2023 Pickering Mayor's Gala where we will be celebrating our amazing community.

Cheers,
Kim Cahill

HERO | \$75,000

BENEFITS PRIOR TO THE GALA

- Invitation to attend VIP Pre-Gala Reception
- 4 hotel rooms if booked by October 17, 2023

Recognition on

- Gala website, with link to company website
- Various social media platforms
- Gala invitations

BENEFITS AT THE GALA

Before Dinner

- 5 reserved parking spots with logo recognition
- Corporate representative to greet Gala guests in receiving line with Mayor Kevin Ashe and his wife Karen
- One corporate representative with guest in opening procession

Dinner

- 10 Dinner Guests
- Hosting Mayor Kevin Ashe and his wife Karen at your table
- Option to host First Responder + Guest or Local elected official
- Premier table placement in the room
- Included in Gala Program: full-page colour advertisement; company logo to be included on front and back cover; and logo on sponsors page in program

During Dinner

- Premium logo placement at Gala
- Invitation to on-stage thank you presentation
- Invitation to bring on-stage greetings to guests
- Recognition on monitors at entrance

BENEFITS AFTER THE GALA

- Recognition on Gala page in the Pickering News Advertiser
- Corporate representative to attend cheque presentation to recipient organizations

CHAMPION | \$50,000

BENEFITS PRIOR TO THE GALA

- Invitation to attend VIP Pre-Gala Reception
- 2 hotel rooms if booked by October 17, 2023

Recognition on

- Gala website, with link to company website
- Various social media platforms

BENEFITS AT THE GALA

Before Dinner

- One corporate representative in opening procession

Dinner

- 10 Dinner Guests
- Option to Host First Responder + Guest or Local elected official
- Premier table placement in the room
- Included in Gala Program: half page colour advertisement; company logo to be included on front and back cover; and logo on sponsors page in program

During Dinner

- Premium logo placement at Gala
- Recognition on monitors at entrance

BENEFITS AFTER THE GALA

- Recognition on Gala page in the Pickering News Advertiser
- Corporate representative to attend cheque presentation to recipient organizations

PROTECTOR | \$25,000

BENEFITS PRIOR TO THE GALA

- Invitation to attend VIP Pre-Gala Reception
- 1 hotel room if booked by October 17, 2023

Recognition on

- Gala website, with link to company website
- Various social media platforms

BENEFITS AT THE GALA

Dinner

- 10 Dinner Guests
- Option to host First Responders + Guest or Local elected official
- Premier table placement in the room
- Included in Gala Program: quarter page colour advertisement; company logo to be included on front and back cover; and logo on sponsors page in program
- Recognition on monitors at entrance

BENEFITS AFTER THE GALA

- Recognition on Gala page in the Pickering News Advertiser
- Corporate representative to attend cheque presentation to recipient organizations

DEFENDER | \$10,000

BENEFITS PRIOR TO THE GALA

Recognition on

- Gala website, with link to company website
- Various social media platforms

BENEFITS AT THE GALA

Dinner

- 10 Dinner Guests
- Option to host First Responder + Guest or Local elected official
- Included in Gala Program: logo on sponsors page in program
- Recognition on monitors at entrance

BENEFITS AFTER THE GALA

- Recognition on Gala page in the Pickering News Advertiser



**HAIL TO OUR
HEROES**

SPONSOR FORM

SELECT PACKAGE

- | | |
|--|---|
| <input type="checkbox"/> HERO \$75,000 | <input type="checkbox"/> PROTECTOR \$25,000 |
| <input type="checkbox"/> CHAMPION \$50,000 | <input type="checkbox"/> DEFENDER \$10,000 |

INDICATE PAYMENT METHOD

- CHEQUE**
Make payable to: Ajax Pickering Hospital Foundation
Mail to: Foundation Office, 580 Harwood Ave S, Ajax, ON, L1S 2J4
- CREDIT CARD OR EFT PAYMENT**
Please call the Foundation Office at 905-683-2320 Ext: 11501
- INVOICE**
Invoice will be sent electronically to sponsor contact below.

SPONSOR CONTACT INFO

Company Name: _____

Contact Name: _____

Billing Street Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Email: _____

**PLEASE FORWARD YOUR COMPLETED SPONSOR FORM BY
EMAIL TO: sponsorship@mayorsgalapickering.ca**

For additional information, please contact Sponsorship Co-Chairs, Kevin Cahill and Laura Apostolopoulos at sponsorship@mayorsgalapickering.ca