



PICKERING MAYOR'S GALA
THE NORTHERN SPIRIT

HOSTED BY

MAYOR KEVIN ASHE

AT THE

PICKERING CASINO RESORT

888 DURHAM LIVE WAY
PICKERING, ONTARIO

Welcome to the **2024 Pickering Mayor's Gala**. Hosted by **Mayor Kevin Ashe**, the gala returns as one of the most anticipated annual events for the Durham Region.

This year, we will once again host 500 esteemed guests, including distinguished **community leaders and generous corporate supporters**. The evening will feature exquisite cuisine and unforgettable live entertainment against a beautiful backdrop resembling the vastness of our North.

The gala committee is thrilled to announce **The Jim Cuddy Trio** as this year's headlining entertainment led by legendary singer and songwriter, Jim Cuddy. Honoured as an Officer of the Order of Canada, Mr. Cuddy is recognized for his contributions to the national music scene and various philanthropic efforts.

The 2024 Pickering Mayor's Gala celebrates **The Northern Spirit** and organizations that are at the frontier of **creating positive change** in our community.

Join Mayor Kevin Ashe as he celebrates the resolve of Pickering's change-makers and honours our collective journey towards community growth through the **advocacy of compassion, generosity, and togetherness**.

NOV 16

RECEPTION STARTS AT 5.30PM

A MESSAGE FROM MAYOR KEVIN ASHE

Dear Friends,

Thank you to those who generously supported my inaugural “Hail to our Heroes” gala and a special welcome to new friends who I hope will be participating in this year’s event.

With the support of our donors in 2023, we raised over \$400,000 and were able to provide much needed funding to the Ajax Pickering Hospital ACT team, the Carion Fenn Foundation, Wounded Warriors, and the local branches of the Royal Canadian Legions. We honoured our first responders, we talked about mental health, and had an amazing party. It was a spectacular night that I was privileged and humbled to be part of.

The Pickering Mayor’s Gala is Durham Region’s signature black-tie charity fundraiser, bringing together our community’s leaders and businesses to raise funds that will support our local hospital and organizations that are making a difference. I am so pleased to share that funds raised this year will support our youth as well as food insecurity in our district. This year’s recipients are Big Brothers Big Sisters of West Durham, Girls Inc., Their Opportunity, Scientists in the School, and St. Paul’s on the Hill Community Food Bank. The Gala will also continue to support the Ajax Pickering Hospital and the Carion Fenn Foundation.

The ongoing support of our sponsors and partners has been essential to the success of this event, and their commitment, integral to our growth and development. Your continued dedication is greatly appreciated and will help make a difference in the lives of those who need it most.

We invite and welcome new sponsors to discover the energy and excitement of the Pickering Mayor’s Gala as a way to connect with the vibrant and caring community of recipients we have supported for two decades.

Your generosity and support will create a dynamic and unforgettable experience for all those in attendance and I look forward to sharing it with you.

Kevin Ashe

A MESSAGE FROM OUR CHAIR KIM CAHILL

Dear Guests,

With the spectacular success of the 2023 Pickering Mayor’s Gala behind us, I am honoured that Mayor Ashe has asked me to be the Gala Chair for the 2024 Pickering Mayor’s Gala “The Northern Spirit.”

My thanks to Mayor Ashe for putting his faith in me and the energetic and creative organizing committee as we celebrate our great northern spirit, and the resolve of Pickering’s change-makers and their drive for community growth.

The organizations that will be supported with the proceeds from the gala this year are deserving and courageous. They truly promote such positive impact in the Durham Region.

With the generosity and commitment from partners and donors, we hope to exceed last year’s record-breaking amount to support these incredible causes.

Thank you to our returning sponsors and welcome to those new to this event. We sincerely thank you for your generosity towards our community and we look forward to seeing you at the 2024 Pickering Mayor’s Gala.

Kim Cahill

DIAMOND \$75,000

- Invitation to attend VIP Pre-Gala Reception
- 4 hotel rooms if booked by October 15, 2024
- 10 dinner guests
- Photo opportunity with The Jim Cuddy Trio
- Option to host a recipient charity guest or local elected official
- Option to on-stage "thank-you" presentation
- Option to have a corporate representative attend cheque presentation to recipient organizations.

LOGO RECOGNITION:

- Step & Repeat
- Gala website
- Social media
- Gala program
- Premium placement on printed collateral at the gala
- Premium placement on digital screens at the gala

SAPPHIRE \$50,000

- Invitation to attend VIP Pre-Gala Reception
- 2 hotel rooms if booked by October 15, 2024
- 10 dinner guests
- Option to host a recipient charity guest or local elected official
- Option to have a corporate representative attend cheque presentation to recipient organizations.

LOGO RECOGNITION:

- Gala website
- Social media
- Gala program
- Premium placement on printed collateral at the gala
- Premium placement on digital screens at the gala

QUARTZ \$25,000

- Invitation to attend VIP Pre-Gala Reception
- 1 hotel room if booked by October 15, 2024
- 10 dinner guests
- Option to host a recipient charity guest or local elected official
- Option to have a corporate representative attend cheque presentation to recipient organizations.

LOGO RECOGNITION:

- Gala website
- Social media
- Gala program
- Printed collateral at the gala
- Digital screens at the gala

OPAL \$12,000

- 10 dinner guests
- Option to host a recipient charity guest or local elected official

LOGO RECOGNITION:

- Gala website
- Social media
- Gala program
- Printed collateral at the gala
- Digital screens at the gala

SPONSOR FORM

SELECT PACKAGE

DIAMOND | \$75,000

QUARTZ | \$25,000

SAPPHIRE | \$50,000

OPAL | \$12,000

INDICATE PAYMENT METHOD

CHEQUE

Make payable to: Ajax Pickering Hospital Foundation
Mail to: Ajax Pickering Hospital Foundation,
580 Harwood Ave S., Ajax, ON, L1S 2J4

EFT PAYMENT

Please call the Foundation Office at 905-683-2320 Ext.:11501

**For alternate payment options, please call the foundation at 905-638-2320 Ext.:11501*

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Billing Street Address: _____

City: _____

Province: _____

Postal Code: _____

Phone Number: _____

Email: _____

**Above mentioned contact will be used to provide/validate company logo and website information. A high-resolution file (vector preferred) logo is required for printed materials.*

I WOULD LIKE TO HOST A RECIPIENT CHARITY GUEST OR ELECTED OFFICIAL

I ACCEPT TO BE CONTACTED VIA EMAIL BY THE PICKERING MAYOR'S GALA

Please forward your completed sponsor form by email to:
sponsorship@mayorsgalapickering.ca

For additional information, please contact Sponsorship Co-Chairs,
Kevin Cahill and Laura Apostolopoulos at sponsorship@mayorsgalapickering.ca